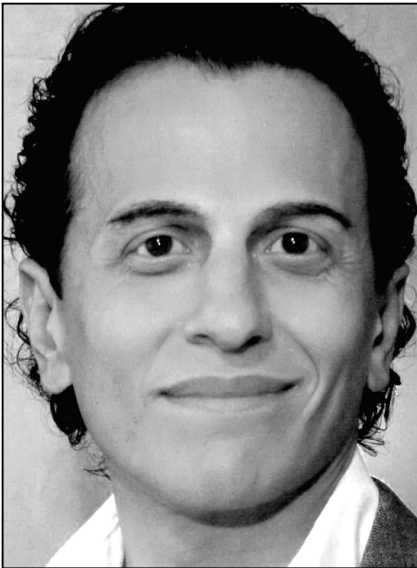


Ali Pirayesh

We were delighted to catch up with Dr Ali Pirayesh, esteemed plastic surgeon based in Amsterdam, about this career highlights and his involvement in AMWC Monaco.



Can you tell us a little bit about what led you into the field of plastic surgery and what have been the highlights so far?

I have long been intrigued by human anatomy and was drawn to plastic surgery after witnessing burns in war trauma as a child. Plastic surgery necessitates the marriage of science and art with

meticulous attention to detail which I believe can only be performed well if you are genuinely passionate about it.

What has been the best piece of advice that you have received in your career and what advice would you offer to those following in your footsteps?

'Never give up!' If you truly want something, go for it and you will succeed.

What have been the most exciting developments in your field in the last decade?

I have been involved with clinical regenerative medicine and cell therapy for more than a decade now. I truly believe that we are further elucidating the role of cells and their communication pathways through extracellular vesicles and mediators and applying them with novel therapeutic and preventive strategies.

You are on the Scientific Committee for AMWC. Do you enjoy this role?

Very much so. The AMWC conferences play a pivotal role in education, scientific exchange of ideas, business and friendly networking with colleagues and business

associates and I am most privileged to have the opportunity to contribute.

In 2024 AMWC will return to Monaco at the end of March. Can you tell us about the themes and potential highlights of the event?

I am most excited about this year's Advanced Facial Masterclass on 26 March as we have live full facial treatments from experts globally as they would do in their clinics. We also have a keynote session on bonsai aesthetics from Japan: combing beauty treatments inside out. There will also be talks on exosomes, epigenetics, hormones and much more by leading specialists. The main programme will highlight the art of subtle, current emerging trends in regenerative aesthetics and engaging live demos with different approaches and always with a focus on safe and effective treatments.

And finally, if you have any spare time, how do you like to relax?

I love to spend time with my family, and to ski and kitesurf in preferably warm waves.

Many thanks for your time!

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- **Session The Art of Subtle** – about how to keep it real in aesthetics, achieve natural results with non-invasive treatments, safety of the patient and good gestures, techniques to avoid overfilled syndrome. It will also include tips on patient assessment and live injections on stage.
- **A keynote lecture** – The Tyranny of Appearance by French philosopher Raphaël Enthoven – a deep and disruptive reflection on modern society, on the job of plastic surgeon and aesthetic doctor, on the role of social media, on the excessive importance of appearance compared to the importance of being. The challenge of passing from a contested appearance to the one we desire... Does physical mutilation guarantee beauty of the soul?
- **Aesthetic Complication Session** – organised under the aegis of the International Society for Aesthetic Complications (IS4AC) – a great reminder and awareness alert for the aesthetic community. How to keep the patient safe, how to identify complications, how to manage them, how to avoid them. The session includes also a lively debate on fillers and blindness, and the recommendations of IS4AC and their safety concept.
- **Three immersive training sessions with advanced programme:**
 - Genital Restoration & Aesthetic Gynaecology
 - Minimally Invasive Surgery
 - Hair Restoration
- **Two sessions on Current and Emerging Trends in Regenerative Aesthetics** – including latest findings and their practical applications in aesthetic practice, research and evolution of treatments, and future trends.
- **Several Live Demonstration sessions** focusing on different zones of an ageing face – the aims of these sessions are to learn how to treat them effectively, observe injection techniques, discuss different approaches and focus on the patient's safety.

<https://www.amwc-conference.com/en/home.html>